



Crisis Response Officers Association: CCROA In Brief

CCROA's National Advisory Board, chaired by the former Under Secretary of DHS Asa Hutchinson, provides strategic and planning advice to CCROA to help it meet its mission, form pilot demonstration partnerships with communities and organizations, collaborate with government agencies, and recruit members from the private sector.

CCROA (www.ccroa.org) is a new organization to identify, train and engage **Crisis Response Officers (CRO)**, a new corporate position, as local contact points for the public sector to increase America's domestic preparedness through leadership and collaboration between sectors.

CCROA is recruiting **Charter Members**, to help develop a national training program to connect local facilities and resources to the public sector planning network, and facilitate business continuity planning to tie in locally to National Incident Management System (NIMS)/National Response Plan (NRP) through Citizen Corps and the local EOCs.

CCROA co-hosts the **National Congress for Secure Communities** (www.nationalcongress.org), the annual meeting of community stakeholders, and conducts pilot demonstrations in communities across the country which are the focus of the National Congress.

Other partner organizations to CCROA are Harvard's Kennedy School of Government/Leadership for a Networked World (KSG/LNW); and Community Institute for Preparedness, Response and Recovery (CIPRR) which helps identify or develop best practices to be included in the **National Blueprint for Secure Communities** (www.nationalblueprint.org).

CROs are the local facility planning, liaison and contact point with the local public responder/law/medical sectors; and helps develop preparedness, recovery and continuity plans for not only the facility, but also employees and their families.

CCROA launches **pilot demonstrations** with corporate support and public sector collaboration to demonstrate how private sector capabilities can augment public sector response during the first 72 hours of crisis.

2007 Charter Memberships CCROA range from \$5,000 to \$25,000, and provide the following benefits:

- *Life Membership in CCROA
- *Associate Chair for KSG/JITC joint planning sessions
- *Participation in one or more pilot demonstrations
- *National Congress Patron & Expo Sustainer
- *National Awards Dinner



Charter Membership

Corporate Crisis Response Officers Association

Promoting Public/Private Partnerships to Strengthen Homeland Security

A new organization for a new corporate position – the Crisis Response Officer –leveraging community and private sector resources and assets that augment the local public sector response capability during the first 72 hours of crisis.

CCROA recruits, trains and networks CROs locally and regionally with the public sector and Citizen Corps; and conducts pilot demonstrations of private and community sector best practices that help leverage community assets during crisis to improve community and business continuity and recovery after crisis.

Benefits of Membership

q **Charter Member : \$5,000 tax-deductible gift includes:**

- ü **Lifetime CCROA membership for 2 executives & user privileges to the Essential Public Network (EPN)**
- ü **National Congress Participation (see attached):**
 - ü Silver Expo Package
 - ü Two tickets for all receptions and Congress registration
 - ü Listing in National Blueprint and participation in Breakout Sessions
- ü **National Awards Dinner (see attached):**
 - ü Two tickets to the “Service or Sacrifice” awards dinner and presentation
- ü **National Training, Strategy Working Group**
 - ü Participate in Kennedy School of Government/LNW planning and Join Interagency Training Center CRO training
 - ü Qualify for participation in the ReadyCommunities Partnership pilot program



National Advisory Committee

Corporate Crisis Response Officers Association

Community Continuity = Business Continuity = Domestic Preparedness

Charter Members of CCROA, who are community and private sector leaders, can work with government, responder, elected and academic leadership to develop the role of the Crisis Response Officer and promote pilot projects that demonstrate corporate best practices that can be used by the public sector response network.

CCROA is a participant in the ReadyCommunities Partnership working with communities such as Charleston, SC, Colorado Springs, CO, Oakland County, MI, Hamilton County, IN, Buffalo, NY and other communities.

Benefits of National Advisory Committee Participation

- q **Advisory Committee Member : Charter Membership of \$5,000 plus \$5,000 additional tax-deductible gift includes:**
 - ü **Lifetime CCROA membership for 2 additional executives (4 total), and privileges in the Essential Public Network (EPN).**
 - ü **National Congress Benefits (see attached):**
 - ü **Gold Expo Package**
 - ü **All receptions and registration for 3 additional executives (4 total)**
 - ü **Sponsor of National Blueprint and participation in General Sessions**
 - ü **National Awards Dinner (see attached):**
 - ü **Table sponsor of the “Service or Sacrifice” awards dinner and presentation (10 total)**
 - ü **Qualifies for reduced pricing for the Ready Communities Partnership (see attached):**
 - ü **1 pilot for an additional \$5,000 contribution**
 - ü **5 pilots for an additional \$10,000 contribution**
 - ü **Participate in Kennedy School of Government, Harvard Business School, and Interagency Training Center CRO training**



Pilot Demonstrations

ReadyCommunities Partnership

A public/private partnership in 5 communities with local, state and federal agencies to demonstrate best practices that help communities leverage local private and community sector resources to augment public sector response capability and facilitate business and community continuity.

National Advisory Committee Members will work with local and regional leaders, responders, public health and military officers, government experts to help develop and demonstrate their best practices as a Case Study in collaboration with the Kennedy School of Government at Harvard University for the **National Blueprint for Secure Communities**; and participate in Crisis Response Officer (**CRO**) training at the Joint Interagency Training Center (**JITC**).

Participation Levels for National Advisory Members

- q **Associate Chair: \$10,000 – 2 or more pilots in 2007/2008**
 - ü Kennedy School of Government/Leadership for a Networked World planning sessions
 - ü Joint Interagency Training Center CRO training sessions
- q **Advisory Chair: \$ 5,000 - 1 pilot in 2007/2008**
 - ü KSG/LNW planning sessions and JITC CRO training sessions



Congress Sponsorship

National Congress for Secure Communities

Brings together private sector, policy and agency leaders with local and state officials to exchange ideas, experiences and best practices to help communities leverage local private and community sector resources to augment public sector response capability.

Sponsors will work with local and regional leaders, responders, public health and military officers, government experts to include these best practices in the National Blueprint for Secure Communities (www.nationalblueprint.org), a national resource maintained in partnership with the Kennedy School of Government at Harvard University.

Additional Available Levels of Participation

- q **Headline Sponsor: \$75,000, Co-Chair of Congress**
- q **Premier Co-Sponsor: \$25,000, Co-Host of Congress**
- q **Community Sponsor: \$ 5,000, Program and signage acknowledgement**



National Awards Dinner

Honoring Those Who Serve or Sacrifice

Bringing together community and national leadership to recognize those who are contributing to the capability of community and country through selflessness and leadership.

Once each year, **co-located with the National Congress for Secure Communities**, 8 awards are given to those who exemplify the spirit, character and selflessness that helps community survive crisis and tragedy. These awards not only help focus attention on the need for local leadership and courage, but also on the private sector partners whose contributions to community preparedness make our national more secure and able to recover from threat or crisis.

Additional Levels of Participation

- q **Award Patron : \$10,000 - Sponsor of one award**
- q **Table Sponsor: \$ 2,000 - includes dinner tickets for 10 people**
- q **Guest: \$ 200 - one dinner attendee (special rates for Responders, government, non-profit guests)**



Best Practices Expo

National Congress Best Practices Exposition:

Co-located with the Congress to demonstrate best practices, display technology, highlight methods, techniques and procedures that can be leveraged to help the public sector augment its response capabilities.

Companies and organizations can work and speak directly with Delegates, guests and VIPs during the two days of the National Congress through general, breakout and training sessions, and make presentations on specific subject matter areas.

Additional Levels of Expo Participation

- q **Bronze : \$1,500 : Registration for 1 for the Congress, VIP Reception, Awards Dinner.**
- q **Silver: \$2,500 : Registration for 2 for the Congress, VIP Reception, Awards Dinner, dinner table acknowledgement, 1 CCROA Annual Membership**
- q **Gold : \$3,000 : Registration for 3 for the Congress, VIP Reception, Awards Dinner tickets, Dinner Table Sponsor Signage, Program Acknowledgement, 2 CCROA Annual Memberships**